

AL-SALAM INTERNATIONAL COMPANY

VOL. 1

Newsletter

September 2023 - March 2024

Top News

- Education cooperation protocol with two Egyptian universities.
- Funding of 14 scholarships for master degree of agriculture science.
- Publishing scientific paper in springers.



OUR ACTIVITIES



WELCOME OUR **SPANISH PARTNER AFEPA COMPANY** AT **AL-SALAM INTERNATIONAL COMPANY**

September 2023

We are thrilled to welcome Mr. Eduard Battle, Manager of international business of Spanish Afepasa Company deepen ties during a collaborative visit, poised to expand business horizons and foster innovation together. and for sure wonderful trip to the outstanding pyramids of Giza.



WELCOME OUR **TURKISH PARTNER DOĞAL COMPANY** AT **AL-SALAM INTERNATIONAL COMPANY**

September 2023

We are excited to extend a warm welcome to Mr. Ümit Göksu, the Manager of International Business at Turkish Dogal Company. You can also witness his deep admiration for our Arabian horse.

AL-SALAM INTERNATIONAL EXPANDS OPERATIONS WITH TWO NEW WAREHOUSES IN GIZA GOVERNORATE



Al-Salam International Company has established two new warehouses in Giza Governorate, specifically in the 6th of October area, in order to accommodate the continuous development of the company's capabilities and for increasing the numbers of new coming products to our company.

AL-SALAM INTERNATIONAL WELCOMES PLANTA: JOINT GIFT ANNOUNCEMENT FOR SPECIAL AGENTS

September 2023

It brings us a lot of pleasure to greet Alexander Pixa, managing director of Planta, and Eyad Nassab, sales international, as they visit our company. Serving as the exclusive distributor of Planta products in Egypt, we're pleased to host them as they acquaint themselves with our outstanding sales and technical support teams and engage with any questions they may have.



Planta and Al-Salam International for development and agricultural investment are jointly giving away Bavaria products to various entities in Egypt. This includes two tons to Abo Al Dahb Group, one ton to El-Kady for agricultural services, one ton to Egypt Green, one ton of Bavaria calcium nitrate to the Upper Egypt Company, and one ton of Bavaria calcium nitrate along with five cartons of Bavaria Humic to Eng. Samy Mesalam company.

BREAKING NEW GROUND

November 2023

Biomass Conversion and Biorefinery
<https://doi.org/10.1007/s13399-023-05103-x>

ORIGINAL ARTICLE



Protective role of *Ascophyllum nodosum* seaweed biomass conjugated organic minerals as therapeutic nutrients to enhance tomato plant grown under salinity stress

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The research team at the Research and Development Unit at al Salam International Company published a research paper in Springer that dealt with scientific facts and explanations about Gluamin Cu, and *Ascophyllum nodosum* (WeGrow Special) as therapeutic nutrients. This makes us to reach 6 published papers among most known publishing platforms.

OUR ACTIVITIES

ATTENDING THE CELEBRATION OF **AGLUKON'S 60TH ANNIVERSARY**

November 2023



Al-Salam International is delighted to extend our warmest congratulations to our esteemed partners, Aglukon on celebrating 60 years of progress and innovation with Wuxal!

Together, we celebrate this remarkable achievement and explore the rich history of Aglukon, a brand that continues to shape the future of the agricultural industry.

During this extraordinary event, we had the opportunity to dive deeper into the world of WUXAL's innovative liquid fertilizers technology and witness firsthand the remarkable products they have to offer.

EXPLORING AGRICULTURAL INNOVATIONS: FROM **GREENHOUSE TO EXPO WITH TURKISH AGROBEST**

November 2023



currently we have 2 registered products from agrobest, 20 products under registration process, and 1 product awaiting for the certificate of registration.

We had the pleasure of visiting the agricultural greenhouse of Adrossen which is the sister company of Agrobest in Turkey, where experts guided us through the meticulous process from seed germination to growth. It was inspiring to witness the passion and dedication behind every healthy seedling. Our gratitude goes to the Agrobest team for the insightful tour, and we anticipate their ongoing impact in agriculture.

EDUCATION COOPERATION PROTOCOL WITH BENHA UNIVERSITY

January 2024

We are following the continuous development of scientific research and looking to link it to the applied agricultural field. So, the Signing of a cooperation protocol between Salam International Company and Benha University, represented by the Faculty of Agriculture, in the presence of his excellency Professor Dr. Nasser Elgizawy, President of Benha University, Engineer Mahmoud Al-Sayed, Chairman of the Board of Directors, and Professor Dr. Mahmoud Al-Zaabalawi, Dean Faculty of Agriculture.



The cooperation included the following:

1. Al-Salam International Company awards 10 fully funded scholarships to obtain a master's degree in agricultural sciences in the specializations of plant disease and protection, biotechnology, horticulture, and agricultural microbiology.
2. Al-Salam International Company provides field and applied training to bachelor's level students at the faculty of agriculture to qualify them for the labor market.
3. Al-Salam International Company sponsors scientific conferences and workshops at the faculty of Agriculture.
4. Technical support consultants at Al-Salam International Company provide practical scientific lectures to students of the faculty of agriculture.



It brings us great pleasure to extend a warm welcome to three remarkable individuals who have recently joined our family.
that makes our family grow bigger to reach 33 employees

January. 2024



OUR ACTIVITIES



SCIENTIFIC SYMPOSIUM ENTITLED “**OPTIMAL USE OF PESTICIDES IN PEST CONTROL**”

January 2024

With the beginning of the new year and the winter season for the production of crops, Al-Salam International Company held a scientific symposium in the Delta region. Through a lecture by Professor Dr. Salah Fleifel, former director of the Plant Pathology Research Institute, entitled (Optimal use of pesticides in pest control).

SCIENTIFIC SYMPOSIUM ENTITLED “**PLANT GROWTH REGULATORS AND HORMONES**”



February. 2024

Because the correct agricultural information helps the farmers to get an exceptional crop by quantity and quality. We continue to provide the Egyptian agricultural sector with updated information through scientific conferences.

A scientific symposium was held entitled “Plant Growth Regulators and Hormones, from Absciscis to Auxins” by Professor Dr. Mohamed Mahmoud Ali. This meeting was at the Hilton Dream to start the growth regulators sector in the company.

FIELD DAY FOR ONION FARMERS

February 2024

We hold a field day in the Abu Ghaleb area for Onion crop farmers to help them learn more about the crop's most important problems and how to solve them. Our goal is to help the farmers increase productivity and improve quality by giving them the correct agricultural consultation and High-quality compounds.



VISITING OUR **GERMAN** **PARTNER PLANTA**

February 2024

We had an amazing time visiting our esteemed business partner, PLANTA, at the Fruit Logistica exhibition. It was a pleasure meeting and interacting with the Managing Directors, Lothar Pixa and Alexander Pixa as well as the Sales International representative, Eyad Nassab. We are proud of our strong partnership with PLANTA and we extend our gratitude to their team for their warm hospitality and fruitful collaboration.



VISITING OUR **ITALIAN** **PARTNER HYDROFERT**

March. 2024

The Fruit Logistica exhibition, where we had the honor and pleasure of visiting the booth of our partner, Hydrofert. We were extremely delighted to spend time with Francesco Di Pietro, the Export Manager, and Lorenzo Vecchietti, the R&D Manager. We are proud of our valuable partnership with Hydrofert, and we are filled with enthusiasm for a continuous and fruitful collaboration that yields positive change and contributes to building a sustainable and prosperous agricultural future.



THE SCIENTIFIC **SEMINAR** **ACTIVITIES**

February 2024

A cooperation protocol between Al-Salam International Company, the faculty of agriculture at Benha University, and faculty of postgraduate studies for advanced sciences, Beni-Suef University.

During the seminar, researchers presented research proposals and action plans to solve various agricultural problems. Additionally, 10 master's scholarship contracts offered by Al-Salam International Company were signed by researchers from both universities.



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