

AL-SALAM INTERNATIONAL COMPANY

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Newsletter

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**AL-SALAM
INTERNATIONAL**

For Development &
Agricultural Investment

Designed by **Abdallah Afsa** Al-Salam international Designer

Top News Highlights

- Remarkable visit with our Turkish partner.
- Launch of our new brand: **Olivium**.
- Publication of a scientific paper in Elsevier journal.
- **Expanding Our Family:** Welcoming Engineer Sayed Hani.



Welcoming Mr. Pepe, Our Aglukon Key Account Manager to Our Company

16th April 2024

- We are delighted to extend a heartfelt welcome to Mr. Pepe, who recently joined us as the Key Account Manager at Aglukon, our esteemed partner company, during his time with us at Al-Salam International in Egypt we discussed possible ways to strengthen our partnership with Aglukon.

Field Day Event: Grape Productivity and Fertility

23rd April 2024

- We had a wonderful Field Day in the Ishnaway area, Santa Center, Gharbia Governorate, hosted by Engineer Galal Abu Zeid. The event focused on managing vegetative growth and key technical operations to increase productivity and fertility of Thompson Seedless and King grapes for the upcoming season.





Celebrating Partnership: Memorable Moments and Strong Collaborations

28th April 2024

- We were delighted to host Mr. Alexander Pixa, Managing Director of PLANTA, and his mother for a memorable visit that strengthened our partnership further. Our time together has been a delightful mix of meaningful conversations and unforgettable moments. From discovering Egypt's ancient wonders to immersing ourselves in cultural exchanges,



Strengthening Bonds: Joyful Visit with Turkish Partner Agrobest

21st May 2024

- We are thrilled to share the wonderful experiences and fruitful discussions during the recent visit of our esteemed Turkish partner, Agrobest. This visit was not only an opportunity to strengthen our business relationship but also a chance to create lasting memories

- Our time with Agrobest was filled with joy and meaningful interactions. We enjoyed exploring Egypt's rich history, with a highlight being our visit to the inspiring pyramids. Our guests were deeply impressed by the grandeur and historical significance of these ancient wonders.
- In addition to cultural exploration, we visited our top distributors and farmers, where we shared some of Agrobest's finest products as gifts. These visits reinforced our commitment to providing high-quality solutions and fostered stronger connections with our local partners.



- The visit culminated in a scientific seminar, where we provided our customers with detailed insights into Agrobest's products. We discussed the scientific aspects and efficacy of these products, focusing on combating the most dangerous agricultural diseases, particularly nematodes. As a special gesture, we distributed 10 cartons of Nemaquit, one of Agrobest's leading products, to our valued customers.
- This visit not only celebrated our existing partnership but also laid the foundation for even greater collaboration in the future. We look forward to many more shared successes and continued growth together.



Our New Brand: Olivium!

24th May 2024

- We are excited to announce the launch of Olivium, our new brand specializing in premium olive oil, cold extracted, and filtered.



- Olivium is dedicated to bringing you the finest quality olive oil, sourced from the best olive groves and crafted with care to ensure exceptional flavor and health benefits.
- With Olivium, we aim to elevate your culinary experiences and promote a healthy lifestyle. Our range of products is produced to meet the highest standards of purity and taste.



Welcoming Our Chinese Partner JINGBO Company

28th May 2024

- We are thrilled to have our Chinese partner JINGBO which is a leading company in the field of pesticide manufacture, during this visit we discussed future plans and ways to extend our business.



Visiting Our German Partner, PLANTA

11th June 2024

- Our recent visit to PLANTA, one of our top partners, was a great success. We toured their advanced facilities, discussed future collaborations, and attended insightful technical workshops. further strengthening our relationship. We're excited for our future together.





Welcoming Ad Rossen Seed: A Memorable Visit and Knowledge Exchange

26th June 2024

- We were delighted to welcome our esteemed partners from Ad Rossen Seed Company, from Turkey, for an unforgettable visit! During their stay, we provided an extensive tour of our greenhouses and open fields, highlighting a range of seed trials for peppers, cucumbers, tomatoes, and other crops.
- Throughout the visit, we engaged in insightful discussions about the traits most favored in the

Egyptian market. This exchange of knowledge and experience is invaluable as we strive to innovate and meet the needs of our local consumers.

WE PROVIDED A TOUR OF OUR GREENHOUSES AND OPEN FIELDS, OF SEED TRIALS.





Strengthening Our Partnership with Dogal: Introducing Biological Products to the Egyptian Market

23rd July 2024

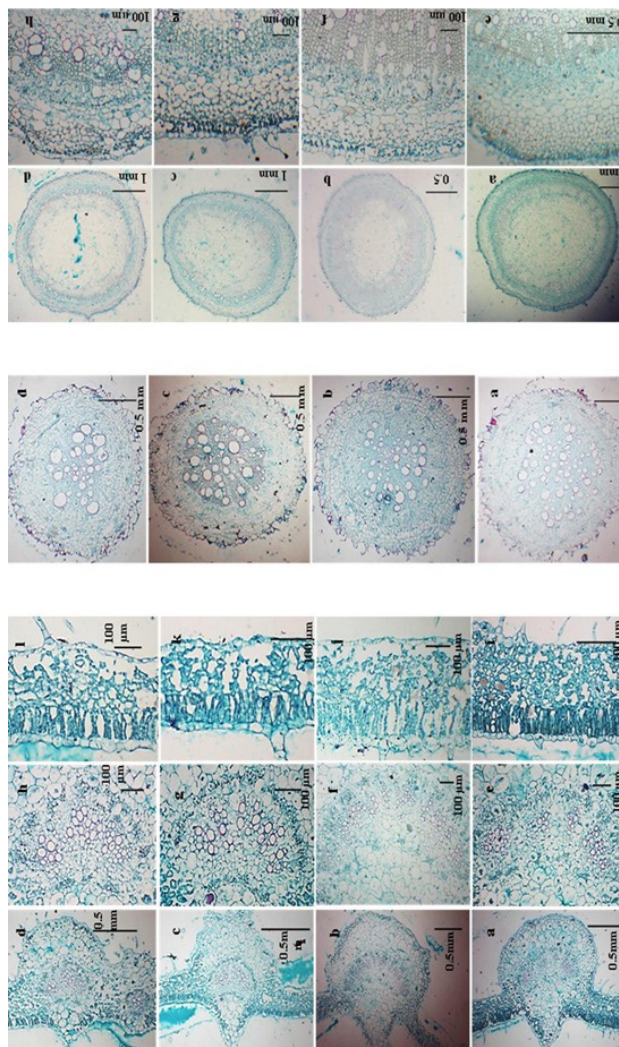
- We recently visited our Turkish partner Dogal to discuss introducing innovative biological products to the Egyptian market.
- These products promise to enhance crop yields and promote sustainable farming.
- Our collaboration with Dogal aims to revolutionize agriculture in Egypt, boosting productivity and environmental health. Stay tuned for more updates on this exciting development!.



Breaking New Ground: Publication of Scientific Research

29th July 2024

- The Research and Development Unit at Al-Salam International company has published a scientific study on Wuxal Amino Sahara, highlighting it as one of the most potent stress relievers.
- This documented experiment, featured in the esteemed Elsevier journal, examines how Wuxal Amino Sahara influences morphological and biochemical traits and enhances antioxidants, demonstrating the plant's recovery from stress.
- This has enabled us to reach 7 published papers on the most well known publishing platforms.



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Alrashidi AA et al. (2022)
Nontale Botanica Horti Agrobotanici Cluj-Napoca
Volume 50, Issue 1, Article number 12614
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Role of calcium and magnesium on dramatic physiological and anatomical responses in tomato plants

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Abstract

Minerals are the fundamental source of nutrients for plant functions such as photosynthesis, ATP currency, cellular respiration, metabolic activities, defense mechanisms, and tolerance to biotic and abiotic stressors. Minerals are the most significant component of plant nutrition and applying these minerals supplements can increase fruit output. The study's main aim was to make agricultural farming easier by foliar applying newly created nutrients like Lebosol-calcium and Magnesium. The four treatments: To (Control), T1 (Lebosol-Mg-Plus, 3 ml/L), T2 (Lebosol-Ca-Forte, 3 ml/L), and T3 (Lebosol-Mg-Plus and Lebosol-Ca-Forte, 3 ml/L) was applied as foliar spray to the seedlings of tomato. It was found that T3 substantially enhanced tomato's morphological features and yield. The treatment T3 significantly increased total soluble protein, chlorophyll content, and antioxidant enzyme activity. Furthermore, the foliar application of T3 considerably improved phenolic and ascorbic acid contents. The general anatomical features of the leaf, stem, and roots of tomato were qualitatively affected by the treatments. Application of Lebosol-Ca provided the highest root thickness of lamina, number of vessel elements, vessel phloem area, chlorenchyma layer, total area of vessel elements, xylem ratio, and increased palisade layer thickness, vessel diameter. Furthermore, T3 treatment showed a diverse impact on the internal structure of tomato organs, with palisade and spongy parenchyma growing to maximum values and vessel diameters expanding. T3 had also good remarkable alterations in morpho-physiological, biochemical, and anatomical aspects in tested plants.

Keywords: calcium; magnesium; mineral nutrition; tomato; yield increment

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From Volume 49, Issue 1, 2021, Nontale Botanica Horti Agrobotanici Cluj-Napoca journal uses article numbers in place of the traditional method of continuous pagination through the volume. The journal will continue to appear quarterly, as before, with four annual numbers.

Expanding Our Family: Welcoming Engineer Sayed Hani

2nd August 2024

- We proudly introduce Engineer Sayed Hani, the Technical Support Responsible for the Upper Egypt region at Al Salam International.
- His role will be pivotal in ensuring our customers in Upper Egypt receive the highest level of technical support and innovative solutions. We are confident that Engineer Hani's contributions will drive our mission forward and set new benchmarks in agricultural excellence.



Starting the Strawberry Planting Season: Field Day in Al-Azima Village

1st September 2024

- We had a productive day in Al-Azima village, Markaz Badr, hosted by Engineer Hany Gaafar, where the technical support team from Al Salam International

Company conducted a special field day. The focus of the day was on discussing key technical practices for successful strawberry transplanting and the most effective methods for controlling insect, fungal, and nematode pests that affect strawberry crops.



Field Day in Isna, Luxor Governorate

4th September 2024

- Al-Salam International held a successful Field Day on September 4th in Al-Mata'na Village, Isna City, Luxor Governorate, hosted by Haj Magdy Hashem. As the tomato planting season approaches, the event provided farmers with essential guidance on preventing common issues and achieving optimal yields.



Strengthening our Relationship with Local Distributors

11th September 2024

- At Al-Salam International, we are dedicated to reinforcing our relationships with local distributors and traders across Egypt. Recently, we visited Eng. Sami Mosallam of Al-Somaa Al-Tayyiba Company in New Salhia City, El Sharkia, to discuss our shared commitment to delivering high-quality agrochemical products.

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