AL-SALAM INTERNATIONAL COMPANY

VOL. 3

Newsletter

Sept 2024 to Jan 2025

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For Development& Agricultural Investment



The Chinese partner "Nanjing Landscape Agroscience Ltd"

Sept 2024

 It's always an honor to welcome our Chinese partner "Nanjing Landscape Agroscience Ltd" represented by Mr. Donglei WU, since this is not their first visit to Egypt, and we are always delighted to have you here, wishing you continued success and looking forward to expanding our business strongly in the future.

A new Product (POLYDOCTOR) a powerful biocontrol solution

Sept 2024



- We are happy to announce that, the POLYDOCTOR product manufactured by a Czech firm in collaboration with our Turkish Partner "DOĞAL KİMYA" the agreement has signed with the company that Al-Salam International will have the exclusivity of the product in Egypt.
- POLYDOCTOR is a powerful biocontrol solution that prevents fungal diseases using Pythium oligandrum. It is safe, eco-friendly, and supports healthier crop growth.

Smart Village new office

Sept 2024

- · Thrilling Announcement!
- A serious step forward to tap our company into Smart Village where all international companies located, we are thrilled to announce that, our new Office will be opened soon in SMART VILLAGE, the prestigious Northeast Building!
- This move marks a significant milestone in our growth journey, positioning us closer to the heart of Egypt's innovation and business community. Our new location is designed to better serve you with enhanced accessibility and a stateof-the-art environment.





Launching a new Investment

21st May 2024

 As part of our commitment to sustainability and as one of Egypt's leading producers of olive seedlings and olive tables, we are pleased to announce the new inauguration of a facility for pickled olives for the local market.



AXA insurance For better life

Sept 2024

 As we seek for a better life for our employees at Al-Salam International, we realize the importance of health care and providing a better and safer future.
 For this reason, we are pleased to announce that we have a new collaboration with one of largest insurance companies in Egypt, AXA Egypt.



Field day in Luxor

Sept 2024

• We are pleased to organize a field day for tomato farmers in Luxor area to share with them the most significant issues which facing the crop and how to cope with. Our objective is to share with the farmers the knowledge they need to enhance quality and boost productivity by providing high-quality compounds and appropriate agricultural consultation.

Seed Sector Registrations

Sept 2024

Al-Salam Internationa I is constantly sought to improve and stay current. Now is the ideal moment to declare that we have successfully registered new Varieties of Seeds (Tomatoes, Cucumbers, peppers, and squash) seed sector is one of the most significant sectors in the company and taping new varieties into the market is our aim.



Al-Salam International at Fruit Attraction 2024!

Oct 2024



 We are happy that we have the chance as each year to attend Fruit Attraction 2024 Exhibition in Madrid, Spain! As we are always eager about bring the best solutions for our customers and keep up to date with innovation Area as always.



We are very grateful for meeting our partners (Hydro Fert – Tan Tarim – MAFA) in Fruit Attraction 2024 as we always seeking to strengthen collaboration to continuous success.



Fruit Attraction Exhibition has become the commercial tool of reference for the worldwide marketing of fruit and vegetables. Its capacity to promote the sector of export that makes the commercial connection point for all the professionals. as well as having consolidated itself as a framework for innovation in the fruit



Saudi Agriculture Exhibition Riyadh, 2024

Oct 2024

- Saudi Agriculture Fair (21 24 October 2024)
- We are extremely cheerful to participate for the fist time in one of the most important Exhibitions in the middle east Saudi Agriculture Exhibition Riyadh, 2024.



and innovations. This event has been united entrepreneurs, industry professionals, decision-makers, and sellers to expand their businesses at the premier agriculture event in the center of the Middle East's most prominent and fastest-growing market.

 The 41st edition of the international exhibition for agriculture, Food, Aquaculture, Packaging, and Agro-industry was the region's most significant B2B event in the agriculture sector, showcasing leading technologies and solutions and cutting-edge engineering



Collaboration Protocol between Al-Salam International & Benha University

Oct 2024

- Al-Salam International, represented by Chairman Eng. Mahmoud Mohamed El-Sayed, has been participated in the first roundtable for business owners on "Labour Market Needs."
- The event was attended by Engineer Ayman Atiya, Governor of Qalyubia, and held under the patronage of Prof. Dr. Nasser El-Gizawy, President of Benha University.



- Organized by the university's Career Development Center in collaboration with the American University in Cairo, the event aimed to discuss all labour market needs.
- On the sidelines of the meeting, a Memorandum of Understanding was signed between Benha University and Al-Salam International Company, in the presence of the Qalyubia Governor and the University President, to provide training for students of the Faculty of Agriculture and offer job opportunities for outstanding graduates.

The Third Annual Conference of Centers of Excellence for Agriculture and Water

23 - 24 Oct 2024

- Al-Salam International Company was honored to announce its
 participation in the 3rd International Symposium of the Centers of
 Excellence for Agriculture and Water hosted by the AUC Center of
 Excellence for Agriculture and Water and Beni Suef University in
 collaboration with pioneering US universities. The event was held from
 October 23-24, 2024, at the Semiramis Intercontinental Hotel in Cairo.
- This prestigious conference brings together nine governmental universities, several American universities, and representatives from the Ministries of Higher Education and Water Resources and Irrigation, alongside a number of leading companies in the sector. Together, they will discuss the critical challenges facing Egypt in agriculture and water management, exploring innovative and sustainable solutions to ensure a better future for these vital sectors.

GROWTECH ANTALYA, 2024

Nov 2024



- GROWTECH ANTALYA is one of the biggest Exhibitions in TURKEY in the agricultural field, most of international companies are participating in this fair either Exhibitors or visitors. As the world's largest exhibition dedicated to greenhouse technologies, not only gathers global attendees and prominent companies specializing in categories such as Greenhouse Technologies and Equipment, Irrigation Systems and Technologies, Seed Development and Growing, Seedling Cultivation, Plant Nutrition and Protection but also introduces a fresh perspective to the fair industry through events like the International Conferences, Growtech Agriculture Talks, and ATSO GROWTECH Agricultural Innovation Awards.
- We have invited by our partner AGROBEST to participate with them in GROWTECH ANTALYA, WE genuinely appreciated this invitation to share with partner this great fair and demonstrating to our customers the strength of AGROBEST GRUP in the TURKISH market.



Al-Salam International in Turkey IN THE HOSPITALITY OF AGROBEST

Nov 2024

- We are so pleased to share our visit to Izmir, Turkey, following the gracious invitation from one of our precious partners in TURKEY - AGRUBEST GRUP, as one of the TURKISH market leaders in the field of Pesticides.
- We extend our sincere thanks to AGROBEST team for their hospitality and warm welcome, demonstrating their strong commitment to fostering collaboration and excellence.
- We have visited AGROBEST with accompany more than 20 Customer, this
 visit was tremendously fruitful to show our customers the strengths of our
 partner and the high quality we have. During this visit, we have showed our
 customers the production process of the fungicide product "CORAMID (50%
 fenhexamid)". As one of the strongest fungicides products.
- The tour has included a detailed demonstrating of the production stages, starting from raw material handling up to packaging, providing an opportunity to monitor the advanced technologies and professional standards adopted by Agrobest in manufacturing its products.
- This visit underscored AGROBEST efficiency and its commitment to implementing state-of-the-art technologies in the field of chemical pesticide manufacturing, highlighting its dedication to producing high-quality products that meet the demands of both local and international markets.



AD ROSSEN SEEDS

Nov 2024

 As part of enhancing the partnership between Al-Salam International and Agrobest Group Turkey, we have extended our partnership to establish a strong business with its affiliated company



 AD ROSSEN as one of the TURKISH market's leaders in seeds. the whole team and customers have visited the company and its greenhouses. The visit included demonstrating the most significant varieties and special varieties will be tapped into the Egyptian Market.

Doğal Kimya – Turkey

Nov 2024



- Al Salam International Visit the Turkish Partner Doğal Kimya's Factory in Turkey,
- In order to strengthen our international partnerships and for exchange of Experiences between partners, a group of our valued clients and Al Salam International team have visited the factory of DOGAL in ANTALYA for showing them the strength of our partners and the quality of products.
- The visit included a thorough tour of the factory facilities, covering production and storage units, as well as a review of the safety and security systems in place. Additionally, the team and clients observed the quality assurance processes implemented at the factory, ensuring the highest standards for both raw materials and final products, reflecting Dogal's dedication to excellence and professionalism in manufacturing.

Al Salam International's Scientists Classification (R&D)

Sept 2024

- · Al-Salam International is proud to congratulate Prof Dr. Mohamed
 - Salah, our esteemed Research and Development Manager, for being recognized among the Top 2% of scientists worldwide in the fields of Microbiology, Plant Diseases, and Plant Immunity according to Stanford University's 2024 ranking.
- This incredible achievement, published by Elsevier and based on data from Scopus, evaluates research quality, the number of citations, and the H-index, placing Dr. Salah among the most distinguished scientists globally for the fifth consecutive year!

Scientific Research Presented by Scientific and Research Office (MELITHORIN)

Oct 2024

- A scientific Research has published by R&D office (Prof Dr Mohamed Salah), as one of the most important products in Egypt against NEMATODS, this scientific research has published in an international scientific Magazine (ELSEVIER).
- This research highlights the innovative use of MELITHORIN as an effective and sustainable nematicide, addressing the global challenge of managing plant-parasitic nematodes like Meloidogyne species. Its publication in a high-impact scientific journal ensures credibility, wide dissemination, and recognition within the academic and agricultural communities. The rigorous peer-



review process and the reputation of the publishing house enhance the study's value, fostering further research and innovation in sustainable pest management practices.



Effectual role of plant growth-promoting fungi and fosthiazate in controlling tomato root-knot nematode infection: *In vivo* and *in vitro* studies

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Glumin CU Scientific Research Presented by Scientific and Research Office (Gluamin Cu)

Nov 2024

• A scientific Research has published by R&D office (Prof Dr Mohamed Salah – R&D office manager). this scientific research has published in an international scientific Magazine (SPRIBGER).

Home > Biomass Conversion and Biorefinery > Article Potential impacts of Ascophyllum nodosum, Arthrospira platensis extracts and calcium phosphite as therapeutic nutrients for enhancing immune response in pepper Biomass Conversion and Biorefinery plant against Fusarium wilt disease Aims and scope → Original Article | Open access | Published: 28 February 2023 Submit manuscript → Volume 14, pages 19613–19622, (2024) Cite this article Download PDF ... You have full access to this open access article Mohamed S. Attia ☑, Salah M. Elsayed, Amer M. Abdelaziz ☑ & Mohamed M. Ali Use our pre-submission checklist → Avoid common mistakes on your

- The compound "Gluamin Cu" plays a significant role in enhancing plant growth under salinity stress conditions, as highlighted in the attached study. It contributes to stress resistance by improving cellular metabolic processes and increasing the activity of antioxidant enzymes. This reduces the damage caused by salinity stress and boosts agricultural productivity.
- Publishing such research in reputable scientific journals is an
 effective way to elevate the compound's profile and marketability. It
 disseminates scientific knowledge about the compound and builds
 trust in its efficacy through documented research, thereby supporting
 its commercialization, particularly in the field of sustainable agriculture.

The Chamber of Commerce of Murcia at Embassy of Spain Visit

Dec 2024

• It is our pleasure to have Embassy of Spain Represented by the Chamber of Commerce of Murcia, it was incredibly informative and productive, and we appreciate all the effort that they put into making it a success visit. The embassy of Spain has selected Al Salam International as one of the leading companies in the Egyptian Market. The visit aim to Establishing partnership between Al Salam international and the international Spanish Companies. The visit was extremely fruitful and several plans have been arranged for future business.



Olives and Climate Change: Adapting for Success, Hydro fert 2024

15 Dec 2024

- Developing Together: A Joint Achievement!
- Al Salam International is thrilled to announce the success of our most recent event, which was organized between us and our prestigious Italian partner HYDROFERT SRL. This outstanding event demonstrated our common dedication to



promoting sustainable farming practices.

- We also have the honor of welcoming Prof. Dr. Salvatore Camposeo, a
 distinguished worldwide specialist from the University of Bari in Italy,
 who will offer priceless insights on important subject into innovative
 farming methods and technologies related to Olive.
- Al Salam International is committed to providing high solutions and working with international trailblazers to leave a lasting impression.
 We are grateful to everyone who came and helped make this event a success!
- · "Innovation solutions for sustainable agriculture"

Aglukon's Visit 2024

Jan 2024

 Salam International is pleased to participate in Agri Expo 2025, one of the largest and most prestigious agricultural exhibitions in Egypt. At Agri Expo 2025, Salam International will showcase its latest products, advanced technologies



and long-term solutions to the growing issues of agriculture. With a commitment to excellence and innovation, the company intends to develop its partnerships with global partners, explore new markets and help shape the future of the industry.

- ALSO, we would like to thank strongly our partners for participating with us this fair and their attendance were extremely significant for expanding our mutual collaboration.
- We extend our heartfelt appreciation to AGROBEST GRUP for their unwavering support and trust in our partnership with Al Salam International.
- And our sincere thanks also go to AGLUKON Spezialdünger GmbH & Co. KG for their invaluable collaboration and exceptional contributions, which have been pivotal to our mutual success.
- · "Innovation solutions for sustainable agriculture"

Al Salam International's Participation in Agri Expo 2025

20 - 22 Jan 2025

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- "Innovation solutions for sustainable agriculture"



First Field Day for Our New Cucumber Varieties at Al-Salam International Trial Station

13 Jan 2024

- As part of the strategic vision to strengthen its presence in the seed market, Al-Salam International Company for Development & Agricultural Investment organized a highly successful Field Day on January 13, 2025. The event aimed to showcase the company's most promising cucumber varieties currently under evaluation.
- The Field Day witnessed an impressive turnout, including a wide range
 of stakeholders such as agricultural consultants, traders, nursery owners,
 engineers, and vegetable farmers. Their active participation reflected a
 growing interest in the latest advancements in the seed sector of Al-Salam
 International.



- During the event, attendees had the opportunity to evaluate the performance of several cucumber varieties in real-time field conditions at our trial station. Based on their feedback and observations, three standout varieties—MELiSSA, 7106, and TURBO—were highlighted for their superior fruit quality, high productivity, and notable resistance to powdery mildew.
- These varieties demonstrated exceptional potential for both commercial cultivation and addressing market demands.

 Moreover, the spiny cucumber variety TATYANA garnered significant attention for its unique characteristics, making it a top choice for pickling purposes. Its robust performance, attractive appearance, and ability to meet industry standards were particularly praised by experts and farmers alike.



The event not only provided a platform for showcasing the company's advancements in the seed sector but also fostered valuable discussions and collaborations between industry professionals. Al-Salam International reaffirms its commitment to delivering high-quality seed varieties that meet the evolving needs of the agricultural sector, contributing to the sustainable development of vegetable farming in Egypt.



Expanding Our Family

Jan 2025

At the beginning of 2025, Al-Salam International family proudly announces the addition of Eng. Hesham Tantawy to our team as Business Development Manager, reaffirming our unwavering commitment to attracting exceptional talents and advancing our journey toward innovation and excellence. with extensive experience and a strategic vision, Eng. Hesham represents a significant addition to our team, as he will lead development efforts and contribute to shaping initiatives that drive us toward leadership and the achievement of our ambitious goals.



We warmly welcome Eng.
Hesham to the Alsalam
International family and look
forward to achieving exceptional
milestones together, opening
new horizons for our company.



- Al Salam International Family is proud to announce the joining of Eng. Khaled Abdul Samad to the team as a Technical Support Engineer.
- We appreciate his extensive skills in the field of technical support and the distinguished experience that he will add to our team. Eng. Khaled will work to enhance the efficiency of our technical services and achieve the highest levels of customer satisfaction and contribute effectively to the development of innovative solutions that meet the needs of the market.
- We welcome Eng. Khaled to the Al Salam International Family and look forward to working together and future achievements.







- We are thrilled to welcome to Eng. Ahmed Shaban to our dynamic and diverse international relations team! Your unique perspective, expertise, and cultural insights are invaluable as we continue to strengthen our global connections and drive impactful collaborations.
- At Al Salam International, we pride ourselves on fostering an environment of inclusivity, innovation, and mutual respect. We're excited to see how your skills and experiences contribute to our shared goals and help us navigate the complexities of the international landscape.

